

Methods for Managing Audiovisual Data





the Interactive Ag

# AI4TV 2019 workshop

https://memad.eu/ai4tv2019/ - #ai4tv 21/10/2019

## Organizers



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## Workshop Topics: AI Technologies for TV Content

- Multimodal content analysis: scene segmentation, people and concept recognition, topic identification using video, audio and/or (textual) metadata, deep captioning
- Embeddings for Multimedia Knowledge Graph
- Automatic multimedia summarization and remixing
- Interactive multimodal search and browsing in archives
- Hyperlinking and enrichment of TV content
- Breaking the language barrier of TV content using multimodal translation
- Gender studies on TV and Radio programmes
- Predictive analytics using TV programme metadata

- 09:30-09:40: Welcome by the chairs
- 09:40-10:30: Keynote Talk

Annotation automation to support dynamic exploration and creative retrieval of audiovisual archives -Johan Oomen (NISV, The Netherlands).

• 10:30-11:00: Coffee break



- 11:00-11:20: *L-STAP: Learned Spatio-Temporal Adaptive Pooling for Video Captioning* - Danny Francis and Benoit Huet (EURECOM, France)
- 11:20-11:40: A Stepwise, Label-based Approach for Improving the Adversarial Training in Unsupervised Video Summarization - Evlampios Apostolidis, Alexandros Metsai, Eleni Adamantidou, Vasileios Mezaris (CERTH, Greece) and Ioannis Patras (QMUL, UK)
- 11:40-12:00: *On the Robustness of Deep Learning Based Face Recognition* Werner Bailer and Martin Winter (JOANNEUM RESEARCH, Austria)
- 12:00-12:20: Gender Representation in French Broadcast Corpora and Its Impact on ASR Performance by Mahault Garnerin, Solange Rossato and Laurent Besacier (Univ. Grenoble Alpes, France)

- 14:00-14:50: Keynote Talk
  Al gets creative Dr. Marta Mrak (BBC, UK)
- 14:50-15:10: AI for Audience Prediction and Profiling to Power Innovative TV Content Recommendation Services -Lyndon Nixon (MODUL Technology, Austria), Krzysztof Ciesielski and Basil Philipp (Genistat AG, Switzerland)
- 15:10-15:30 Data-driven Summarization and Synchronized Second-screen Enrichment of Cycling Races - Steven Verstockt, Erik Mannens and Jelle De Bock (Ghent University, Belgium)
- 15:30-16:00 Coffee break



- 16:00-16:10: *Demo pitches*, 2 minutes each, by all demo session presenters
- 16:10-17:00: Poster Session
  - 16:10-17:00 Examples of Uses of Artificial Intelligence in Video Archives Antoine Mercier, Sébastien Ducret, Charlotte Bürki and Léonard Bouchet (Radio Télévision Suisse, CH)
  - 16:10-17:00 Automatically Adapting and Publishing TV Content for Increased Effectiveness and Efficiency - Basil Philipp, Krzysztof Ciesielski (Genistat AG, Switzerland) and Lyndon Nixon (MODUL Technology, Austria)
  - 16:10-17:00 Personalized Movie Trailer Using Thumbnail Containers Chulam Mujtaba and Eun-Seok Ryu (Gachon University, Korea)
  - 16:10-17:00 A Workstation for Real-time Processing of Multi-channel TV Mathieu Delalandre (LIFAT Laboratory, France)
- 17:00-17:30 *Wrap up, Next steps and Closing by all workshop participants*



## AI4TV: Examples of Uses of Artificial Intelligence in RTS Video Archives

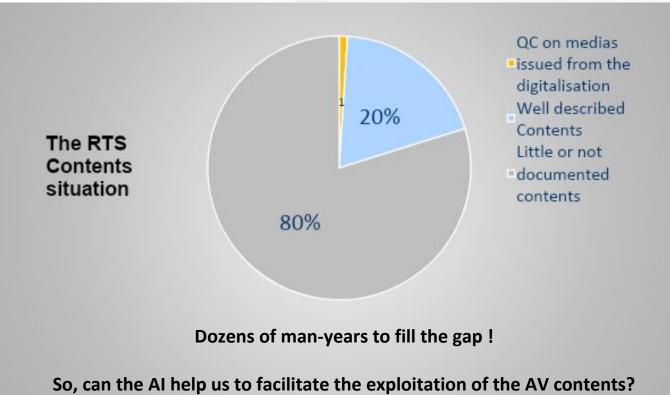
Sébastien Ducret, Charlotte Bürki

21.10.2019



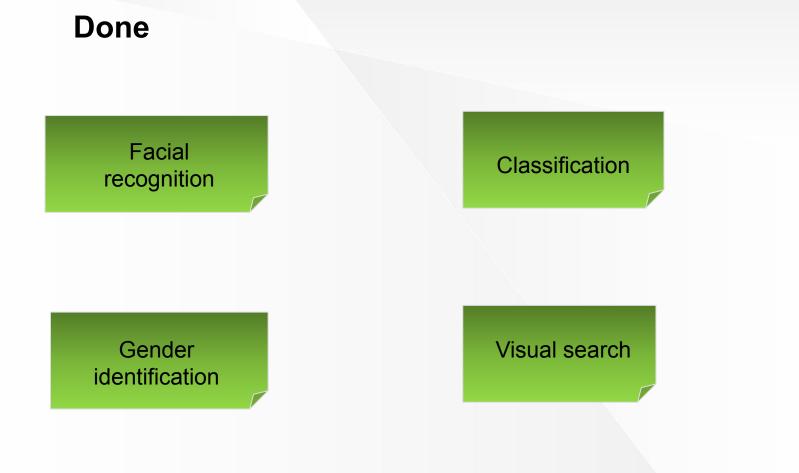


## **Perspective : Open up the archives**



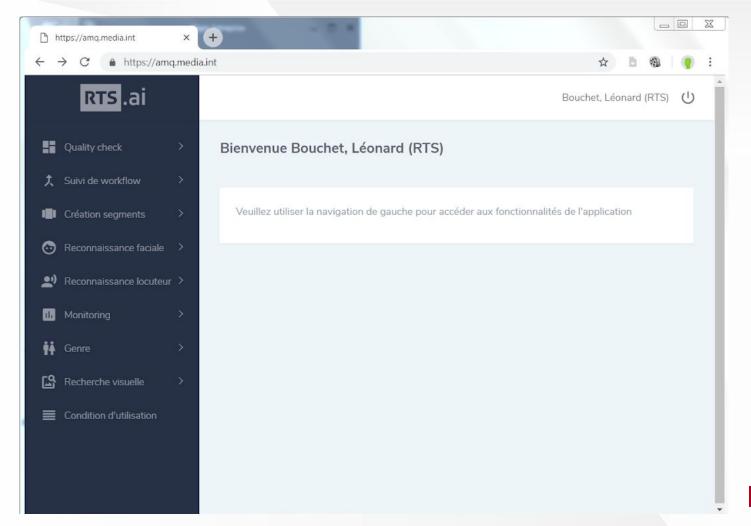






**SRG SSR** 









#### Content Recommendation Demos

#### Content sWitch

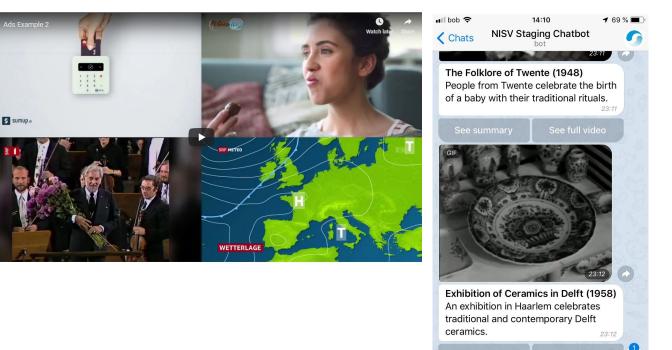
- Replacing "general audience" trailers in media streams with **recommended** trailers according to the audience segmentation

#### <u>4U2</u>

- Publishing content summaries on trending topics via messaging/chatbots **scheduled** at an optimal time







Message



A Workstation for Real-Time Processing of Multi-Channel TV Mathieu Delalandre (<u>mathieu.delalandre@univ-tours.fr</u>)

